

COOKIES POLICIES

VU SECURITY LLC. (herein, referred as, "**VU**"), through the VU Identity Link's platform (the "**Platform**"), uses tracking systems and/or services and/or similar technologies that accomplish a similar purpose which are referred in these Cookies Policies as "**Cookies**".

THE VISITANT USERS (THE "USERS") UNDERSTANDS AND ACCEPTS THAT VU MAY USE COOKIES FOR SEVERAL PURPOSES ON THIS PLATFORM.

FOR MORE INFORMATION, THE USERS SHOULD READ CAREFULLY THE COOKIE POLICY DETAILED HEREIN.

WHAT ARE COOKIES?

Cookies are technologies that store data and retrieve information when a User browses or visits the Platform.

Cookies are small piece of data that are installed on the storage of the User's Computer and/or Device, for a specific time, that store and retrieve information about the User.

Cookies allow to have a detail about the browsing habits of the User or the User's equipment and allow to obtain information about the preferences of Users or User's information to log in and then be able to remember them when the User returns.

WHAT TYPES OF COOKIES DOES THIS SITE USE?

The Platform uses the following types of cookies. They may be first-party or third-party Cookies.

- **Essential cookies**: allows the proper functioning of the Platform, facilitating navigation on the Platform.
- **Analytical cookies**: allows VU or third-party that to quantify the number of Users and enable the measurement and statistical analysis of the use of the Platform by the Users. User navigation of the Platform is analyzed for the purpose of improving the offering of products and/or services that VU offer.
- **Technical cookies**: allows the User to enter into restricted areas and the use the features, for example, to complete the purchase process.
- **Personalization cookies**: allows the user to access the Platform with some predefined general characteristics based on a series of criteria in the User's terminal, such as the language or the type of browser through which it connects to the Platform.
- **Advertising cookies**: allows the supply of advertising spaces on the Platform to be managed in the most efficient way possible, adapting the content of the advertisement to the content of the Platform requested or to the use made of the Platform. To do this, Internet browsing habits can be analyzed and advertising related to the User's browsing profile may be displayed.

- **Behavioral advertising cookies:** stores information on the behavior of Users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

HOW TO BLOCK, DELETE AND/OR DISABLE COOKIES IN THE SITE?

THE USERS SHALL BE AWARE IN ADVANCE THAT THEY HAVE THE RIGHT OR CHOICE TO ACCEPT, CONFIGURE OR REJECT COOKIES.

VU RESPECTS USER PRIVACY, THEREFORE, THE USER CAN EASILY CHOOSE TO DISALLOW THE INSTALLATION OF SEVERAL TYPES OF COOKIES AT ANY TIME IN OUR COOKIE CONFIGURATIONS INCLUDED BELOW:

[Configure cookies in Google Chrome](#)

[Configuring cookies in Microsoft Internet Explorer](#)

[Configuring cookies in Mozilla Firefox](#)

[Set cookies in Safari \(Apple\)](#)

In the event that, the User limits or restricts the purpose of the Cookies, the limitations will not affect the contents of the Platform. However, the Platform may not function properly, or the quality of the Platform may be affected.

HOW LONG ARE THE COOKIES STORED?

Cookies will be used for the time necessary to fulfill the purposes specified for each Cookie.

Once the Cookie has expired, if the User accepts its use again, it may be renewed.

INTERNATIONAL DATA TRANSFERS

For more information you should go to VU Privacy Policy, or to the privacy policy of the third party providing the Cookies identified in this Cookie Policy.

UPDATES TO THE COOKIE POLICY

This Cookie Policy may be updated at any time. The updates will be immediately applicable upon the publication on the Platform.

However, the incorporation of new Cookies or the use of Cookies already reported for purposes other than those indicated herein will require the User's acceptance.

MORE INFORMATION

If you have questions about our use of Cookies or other technologies, please write to DPO.VU@vusecurity.com